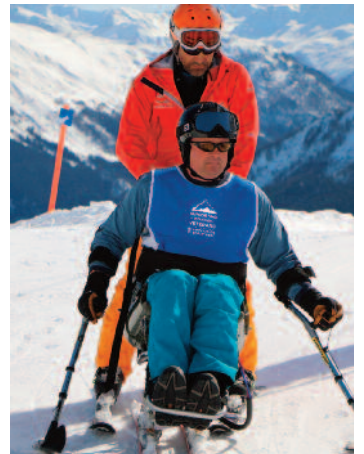




THE SWV PIONEER SERIES WINTER CONFERENCE

(incorporating the SWV Ski Challenge)
“GEOPOLITICAL RISK, LEADERSHIP
AND BUILDING ALLIANCES”



Prepare
to be
inspired



Wednesday 3rd March – Sunday 7th March 2021
Klosters, Switzerland



From General Sir Nick Carter GCB CBE DSO ADC

Supporting Wounded Veterans
The Royal Hospital Chelsea
London SW3 4NE

22 July 2020

SUPPORTING WOUNDED VETERANS PIONEER FUND

I write to you as the Patron of a small but ground-breaking charity called Supporting Wounded Veterans. Today we are launching a new fund called our Pioneer Fund. Our goal is to raise £1 million to fund research into innovative ways of treating veterans with Post Traumatic Stress Disorder, chronic anxiety, depression and unending pain.

Our Armed Forces and their veterans have been extraordinarily well supported through charitable giving during the campaigns in Iraq and Afghanistan. However, we have now reached a point long after the combat phases of these campaigns have come to a close, when the long-term mental effects of intense combat operations are sadly beginning to show.

Many of these veterans have made remarkable sacrifices on behalf of our country. And as they have transitioned to civilian life, and left behind the comradery of Service life, the physical, mental and emotional scars of battle are being exposed. Treating these illnesses is very challenging. So, it is very exciting that a new and innovative treatment is potentially becoming available.

Methylenedioxymethamphetamine or MDMA as it is known is being trialled with psychotherapy for those with severe and treatment-resistant PTSD. Early results suggest this treatment is truly ground-breaking. The charity has commissioned King's College London to work in partnership with MAPS, a non-profit organisation who is pioneering research with MDMA assisted psychotherapy in the United States, to further develop the treatment.

We know that MDMA assisted psychotherapy is unorthodox. And we know that it will provoke questions and even objections, given the unusual nature of the therapeutic agents involved. However, we are clear that the weight of science is behind it. Current studies in the United States are proving to be dramatically more effective than other treatments at relieving the pain and removing the stigma of PTSD. We - and importantly - our veterans are convinced it merits further study and trial.

Victory on the battlefield is secured by the side that is most innovative. PTSD is a truly debilitating and life-threatening battle – defeating it requires innovation. I hope that you might feel bold enough to support our appeal. It promises genuinely to make a difference to the lives of wounded veterans who deserve the chance to live normal lives.

Please give as generously as you can to our Pioneer Fund.

Yours sincerely

Nick Carter

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info@supportingwoundedveterans.com
www.supportingwoundedveterans.com

Registered charity no. 1149727

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Limited by guarantee
Registered in England

Launching the SWV Pioneer Series Winter Conference

This year Supporting Wounded Veterans has added something new to the Ski Challenge weekend. Not only will there be the Ski Challenge which you all know and love, there will also be a one-day conference *The SWV Pioneer Series – Leadership and Building Alliances Conference*.

SUPPORTING WOUNDED VETERANS is launching its Pioneer Series with a conference taking place in Klosters on Thursday 4th March. The conference will be an opportunity to follow up on the outcome of “The Great Reset” as debated and discussed at the Davos WEF in January 2021.

THE CONFERENCE will include topics covering Global Threats, Leadership, Building Alliances and Building Resilience.

You can attend the conference in Klosters in person or virtually from anywhere in the world via video link (please see the different price packages in the ‘Costs’ section on pages 6 and 7).

GUEST SPEAKERS FOR THE CONFERENCE WILL INCLUDE:

The Charity’s Patron Chief of the Defence Staff
General Sir Nick Carter GCB CBE DSO ADC Gen

Lord Hamilton of Epsom

Liam Modlin

James Charrington

The Charity’s network of Mental and Physical Health experts

SWV Veterans

Other eminent speakers and information to follow

Join SWV's fun and fast ski weekend

“

An amazing weekend, every year gets better and having veterans who have attended the skihabilitation week working as part of the event management team is great to see.

(Ski Challenger 2019)

”

Ski / snowboard, race the mountain, meet Veterans, and have a blast over four nights in Switzerland!

THE SUPPORTING WOUNDED VETERANS SKI CHALLENGE combines supporting the rehabilitation of medically discharged Veterans back into employment with a fun, adrenaline-fueled weekend in Switzerland. It gives our Veterans an unparalleled opportunity to meet members of the business community, understand more about the corporate world, share their experiences, and is a critical part of our annual fundraising. Participants compete with and against our Veterans, and the challenge is designed to ensure that able-bodied and disabled skiers compete on equal terms – you do not have to be of or anywhere near Olympic standard to take part.

UK FORCES have been deployed on operations continuously over the last 30 years in conflicts ranging from Northern Ireland, the Balkans, Sierra Leone, Iraq, Afghanistan and more recently Libya and Syria. Since 2002 over 22,000 Veterans have been medically discharged, often with limited access to the infrastructure required to either fully recover or prepare them for the long route back to meaningful employment.

SUPPORTING WOUNDED VETERANS

Our purpose is to help medically discharged Wounded Veterans back into meaningful civilian life and employment – many of our Veterans have been told they will never be able to work again.

Our key programmes that address the physical and mental needs of the Veterans are:

- ‘Sporthabilitation’
- Mentoring
- Pain management and pain medication reviews
- Occupation and training

VETERAN REPRESENTATIVES

Veterans who have previously been on our Ski Weeks and other programmes are keen to ‘give back’ and apply to become a volunteer Veteran Representative. These ‘Vet Reps’ have helped to run and manage the Ski Challenge for the last three years.

The essential facts

- It is a conference incorporating leadership and team building Veteran led workshops
- It is a Marathon and Slalom race with corporate, social and Veteran teams competing
- Four days to learn from the Veteran community and, also help continue build and boost their confidence
- Opportunity to learn more about the Veterans' needs
- An unparalleled opportunity for networking, teamwork, and personal development
- You only need to be an intermediate skier if taking part in the Ski Challenge

The annual Ski Challenge has raised over £500,000 in six years, all of which has gone towards funding SWV's major programmes.

“

Taking part in the SWV Ski Challenge for the last few years, has been both eye opening and rewarding, the positive attitude of the men and women who have served, the challenges and battles they are fighting in life puts things in perspective.

(Ski Challenger 2020)

”



How to join us and secure your place

- Attend the Conference only, either in person or virtually (**PACKAGE A**)
- Attend the Conference and take part in the SWV Pioneer Ski Challenge (**PACKAGE B**)
 - Join as a team of 2-4 competitors
 - Or as an individual and SWV will make up the rest of the team for you
- Attend the Ski Challenge only (**PACKAGE C**)
- Simply go to www.supportingwoundedveterans.com/pioneerseries and register your interest. We will then contact you and you will be able to confirm your place by completing the booking form.

Donations, fundraising, packages and costs

THE SWV PIONEER SERIES WINTER CONFERENCE AND CHALLENGE

is a fundraising event. With that in mind the expectation is that the Corporate Sponsors and/or Challenge attendees will donate a minimum of £1,000 each to SWV which will directly go to the SWV Veteran Programmes. Attendees can fundraise if preferred. However, donations/ fundraising is in addition to accommodation, travel costs and the local costs for the event. These local costs will be paid in advance. Local costs cover a place at the conference, dinners, marathon and race entry fee and will confirm your attendance at the Conference and/or the Challenge.

COVID-19 – our Cancellation Policy can be found on the SWV Pioneer Series Conference and Challenge webpage.



SWV PIONEER SERIES CONFERENCE AND CHALLENGE PACKAGE (LOCAL) COSTS

PACKAGE A CONFERENCE ONLY £300	PACKAGE B CONFERENCE & CHALLENGE £500	PACKAGE C SKI CHALLENGE ONLY £300
<ul style="list-style-type: none"> Delegates welcome drinks and enrolment Place at the conference Morning and afternoon coffee/tea breaks Buffet lunch 	<ul style="list-style-type: none"> Delegates welcome drinks and enrolment Place at the Conference including morning and afternoon breaks and Lunch Challenger Welcome drinks, three dinners including the prize giving dinner Entry fee for the Marathon and Races 	<ul style="list-style-type: none"> Challenger Welcome drinks, three dinners including the prize giving dinner Entry fee for the Marathon and Races

REMINDER THAT PACKAGE COSTS EXCLUDE:

- Flights to Zurich (approximately £200 per person).
- Airport transfers (approximately £50 each way by train or £400 each way by taxi).
- Accommodation (approximately £500 per person for 4 nights B&B in a shared room at the 4* Silvretta Park Hotel. SWV has reserved rooms for Challengers at a special SWV rate which will be notified to attendees.
- There is also accommodation available at The Chesa Grischuna www.chesagrischuna.ch (approximately £600 per person based on 2 sharing for 4 nights), The Hotel Sport www.hotel-sport.ch (approximately £420 per person based on 2 sharing) and the Soldanella Hostel www.youthhostel.ch/ (approximately £350 per person based on 2 sharing). There are plenty of other options in Klosters www.myswitzerland.com/en-gb/destinations/klosters. Please see the SWV website for more information.
- Ski and boot hire (approximately £150 per person). SWV has reserved equipment for Challengers at a special rate.
- Ski pass (approximately £60 per day).
- Travel and/or ski insurance.

10% DISCOUNT OFFER

SWV have another new change this year – ‘The Early Bird Offer’. If you book your place before the 1st October, you will qualify for a 10% discount on the package that you have selected*.

* Please note that the booking is for teams or individuals. Team member names can be added later, but the team booking must be made before 1st September to qualify for the discount.

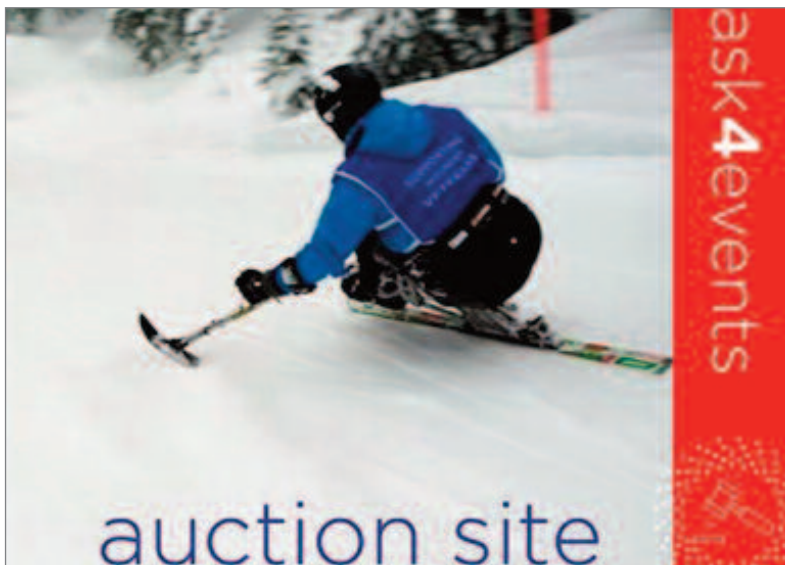
The itinerary

Further details to follow once your booking is confirmed.

	MORNING	AFTERNOON	EVENING
Wednesday 3rd March	–	–	<ul style="list-style-type: none"> Delegates arrive and enrol
Thursday 4th March	<ul style="list-style-type: none"> Registration and welcome delegates Conference opens Launch of the Online Auction 	<ul style="list-style-type: none"> Lunch Conference closes, ready to start The Ski Challenge 	<ul style="list-style-type: none"> Competitors arrive Welcome drinks and briefing on weekend events at Hotel Alpina Welcome dinner at the Chesa Grischuna
Friday 5th March	<ul style="list-style-type: none"> Registration for The Ski Marathon Challenge at Gotschnagrat Self-service Restaurant Photo call The Marathon Challenge starts 	<ul style="list-style-type: none"> The Marathon Challenge ends at Kaffee Klatsch (next to the Gotschna ground station) 	<ul style="list-style-type: none"> Pre-dinner talk by Veterans on their experiences, followed by dinner at Kaffee Klatsch
Saturday 6th March	<ul style="list-style-type: none"> Registration and number collection for Giant Slalom from Gotschnagrat Self-service Restaurant Giant Slalom on Parsenn Gotschna Mahder Racecourse 	<ul style="list-style-type: none"> Drinks at The Snow bar (at the bottom of Mahder Racecourse) 	<ul style="list-style-type: none"> Reception at Silvretta Park Hotel followed by Gala Prize Giving dinner
Sunday 7th March	<ul style="list-style-type: none"> Ski at leisure and return home 	–	–

Auction

As in 2020, there will be an auction with lots donated by our veterans, there will also be a Live Online Auction – hosted by Ask4Events which will open on 1st November and close on 3rd December (the day after the SWV Carol Concert). The 2020 Live auction raised over **£30,000** and we are hoping to repeat if not exceed that figure, with exciting auction lots donated by our veterans as well as some incredible holidays, sporting adventures, relaxation and gift opportunities.



Other ways to get involved

- **Sponsor a Veteran Team:** There will be opportunities to follow your Team's progress during the event and for an inspiration presentation from your Veterans following the event. The Team will be branded with your company name and your logo will be displayed in the printed programme/on banners. Extensive photo and social media opportunities. **Cost £2,000 to £5,000 depending on which team you choose.**
- **Sponsorship of Snow Bar** (serving drinks and canapés) at the bottom of the Slalom Race. You will be acknowledged in the programme itinerary and your logo printed in the programme on the sponsor's thank you page/on banners. **Cost £1,500.**
- **Sponsorship of a pre-dinner drinks reception** at The Silvretta Parkhotel on Saturday 6th March. You will receive acknowledgment in the programme itinerary, logo in programme on the sponsor's thank you page/on banners. **Cost £1,000.**

If you would like some fundraising hints and tips

Once you enter the challenge, either as a team or an individual, we can give you all the help and encouragement you need to reach the fundraising target.

- Please get in touch and we can supply a fundraising toolkit.
- We strongly advise that you find out if your employer runs a corporate matched funding scheme.
- Our preferred fundraising platform is JustGiving.com. We will send you a link to set up your fundraising page.

Our challengers

OUR CHALLENGERS AND SPONSORS have included:

AIG Europe Ltd • Albany Investment • Ascot Underwriting • Audley • Bank of America Merrill Lynch • Beazley Group • BlackRock • BPL Global • Castor Vali • Cazenove Capital • Delancey • Empowering Success • Fearnley • First State Management • Freshfields • Habitat First • IHSMARKIT • KPMG • Levmet • M&G • MAN • Mastercrate • Matt Burton Associates • Miller Insurance • Moss Fallon • Neptune • Nexus CIFS Limited • Nikki Atkinson Ltd • Pinsent Masons • PT Ski • Pure Powder • Rathbone Brothers Plc • Sally Ramsay Patrick Interior Design • Schroders • Smith and Williamson • Stonehage Fleming • Supporting Wounded Veterans Canada • The Oxford Ski Company • The Royal Foundation • The Swan at Swinbrook • Umbra International • Vodafone • Warrior Sailing • Waverton Investment Management • Winton • WyeTree Asset Management • 360 Degree Resourcing Solutions

THE 2020 Supporting Wounded Veterans' Ski Challenge Cup was a very close run competition and three teams Shagadelic/Shippers/Vets & Valkyries won the Challenge Cup – we are confident they will be back to try and make sure their names alone are on the Challenge Cup for 2021. Let the challenge begin!

For further information

For more information please visit our website:

www.supportingwoundedveterans.com/pioneerseries

or email Alex Huntley:

alexhuntley@supportingwoundedveterans.com



“

Working as part of the SWV VetRep team has been
incredible – now I know I can do it – I can get on
with life – thank you!

(Vet Repr 2019)

”



Supporting Wounded Veterans relies entirely on fundraising, donations, and contributions in order to thrive. We hope you will join us for the Pioneer Series Conference and Challenge weekend and help change a life.

“

The admiration and respect the veterans deserve is clear and I hope more organisations will support this noble cause. It has enabled our own organisation to reflect, bond and work better as a team, learning from the example given by the veterans we met. We will be back... Probably not to win the race, but we will win the banquet. As we say in Norway.

(Christian Steimmler, Fearnleys, 2020 Challenger)

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Registered charity no. 1149727