

### Supporting Wounded Veterans

### Ocean Challenge

1st - 5th July 2019



After the guns have fallen silent, and the din of battle quietened, the real fight begins.

HRH Duke of Sussex



## Introduction

Supporting Wounded Veterans delivered its first Ocean Challenge in 2018 with enormous success involving four international teams who trained and competed in the famous 'Round the Island Race'. The Ocean Challenge returns in 2019 bringing together medically discharged veterans to live together on board, support each other in their recovery, train together and race together in a manner that most will not have experienced since being discharged from the armed forces.

### "It is not how you fall that is important, but how you rise."

**UK FORCES** have been deployed on operations continuously over the last 30 years in conflicts ranging from Northern Ireland, the Balkans, Sierra Leone, Iraq, Afghanistan and more recently in Libya and Syria. Since 2001, over 22,000 have been medically discharged and many have struggled to access the infrastructure required to both enhance or stabilise their medical conditions and give them the opportunity to find meaningful employment and occupation.

THE SECOND SUPPORTING WOUNDED VETERANS' OCEAN CHALLENGE will be another adrenaline-fueled, fun, demanding and competitive sailing event which will be made up of 5 days – 3 initial days of training, then 2 combined days of training and racing. Corporate teams will join the veteran teams for the last 2 days of training and racing, and the week will culminate in a final showdown race for victory. The Ocean Challenge ensures that after the initial intensive training, the able-bodied and disabled sailors can compete on





equal terms.



Thank you for making this possible for me. I will for sure try to come back to the UK and do more sailing if I can. This was an eye opener on what I want in life and on a new sport. I will forever be grateful to you guys.

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(Canadian veteran, 2018 Ocean Challenge)

## The charity

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The interaction in the UK-Canada-USA sail boat, and on the ground, was very enriching for me. It showed me again that many people out there are really are concerned about veterans and want to help.



(UK veteran, 2018 Ocean Challenge)

### **SUPPORTING WOUNDED VETERANS'** mission to help medically discharged veterans with both physical and hidden

with both physical and hidden wounds back into meaningful civilian life and employment.

The Key Programmes are:

- Sports Rehabilitation
- Mentoring
- Pain Management
- Occupation and Training

Each of these **needs-driven** programmes has been established to address the physical and mental needs of the veterans.



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Sunsail were extremely proud to support the first Ocean Challenge event, both with the provision of the Sunsail Match 40s, the skippers and first mates for training but, most importantly as a team sponsor. Meeting and sailing with the veterans was inspiring and rewarding for all and this is definitely an event we would like to continue to support.



(Simon Boulding – Events Director)

# The itinerary

#### VETERANS TEAM TRAINING

#### Monday 1 July 2019

- SWV veterans arrive in Cowes, Isle of Wight, meet their team mates and join their boats.
- Event and safety briefing.
- Afternoon training session.
- Berth overnight in Yarmouth, IoW.

#### Tuesday 2 July 2019

- Depart from Yarmouth.
- Second veterans training day with practice racing in the afternoon.
- Berth overnight in Newtown Creek, IoW.

#### Wednesday 3 July 2019

- Depart from Newtown Creek.
- Third training morning with points counting afternoon racing.
- Berth overnight in Beaulieu River.

### CORPORATE TEAMS JOIN THE CHALLENGE

#### Thursday 4 July 2019

- Veterans depart Beaulieu.
- Corporate Teams event and safety in Cowes.
- Training and practice racing in the morning.
- Veterans and corporate teams race day one in the afternoon.
- Berth overnight in Cowes.
- Fundraising evening in Cowes.

#### Friday 5 July 2019

- Veterans and corporate teams race day two.
- Berth after racing in Cowes.
- Final prizegiving and party.

#### Saturday 6 July 2019

Veterans and corporate teams depart from Cowes.

Further details will be forwarded once your booking is confirmed.

# Our supporters

### WE ARE PROUD TO BE SUPPORTED BY THE FOLLOWING ORGANISATIONS:

Aberdeen Standard • AIG Europe Ltd • Audley Travel

- Bank of America Merrill Lynch Boolers Talbot Muir
- Beazley BlackRock BPL Global Coin Street
- First State Management Fleming Family and
- Partners Freshfields Gill Grapefruit Graphics

- Habitat First
  KPMG
  Levmet
  M&G
  MAN
- Markit Mastercrate Matt Burton Associates
- Merchant Taylors Company
  Rathbones
- Schroders Smith & Williamson Syncona
- The Oxford Ski Company
  The Robert Iliffe

Foundation • Vodafone • Waverton Investment

Management • Winton Capital • WyeTree Asset Management • 360 Degree Resourcing Solutions.

# Getting involved

There are three ways to get involved and show your support:

#### SPONSOR A VETERANS' TEAM FOR TRAINING AND RACE

- Support four veterans to complete the training programme (1st 4th July) followed by the racing against corporate teams
- Sunsail charter (Match 40')
- Professional skipper and first mate
- SWV buddy support
- Catering
- Evening activities and prizegiving
- The boat and team clothing will be named and branded after your company
- Cost £5,000

#### ENTER YOUR OWN TEAM FOR 2-DAY TRAINING/RACING

- 2-day Sunsail charter on Match 40' (4th 5th July)
- Team of eight employees/guests/clients
- The boat and team clothing will be named and branded after your company
- Professional skipper and first mate
- On-board catering
- Evening activities and prizegiving
- Exclusions: transport and accommodation in Cowes however, this can be arranged by Sunsail
- We will happily, if appropriate, arrange for a veteran and ambassador to talk about the work of the charity at your place of work
- Cost £8,500
- We ask all corporate teams to fundraise £500 per person in support of the work we do
- Option to join a team as an individual or team of four for reduced cost, contact us for further information

#### REGATTA TITLE SPONSOR

- Title of the Regatta (e.g. SWV Ocean Challenge 2019 supported by XXXX / The XXXX SWV Ocean Challenge 2019)
- Logo included in all event branding
- 2-day Sunsail charter on Match 40' (4th 5th July)
- Team of eight employees/guests/clients
- The boat and team clothing will be named and branded after your company
- Professional skipper and first mate
- On-board catering
- Evening activities and prizegiving
- Exclusions: transport and accommodation in Cowes however, this can be arranged by Sunsail
- We will happily, if appropriate, arrange for a veteran and ambassador to talk about the work of the charity at your place of work
- Cost £15,000
- We ask all corporate teams to fundraise £500 per person in support of the work we do

# Fundraising



It was an amazing week with amazing people. This Charity is amazing in what it has done for my self-esteem and willingness to put myself out there to try some new things again that I never believed I could do anymore. Thank you very much Gilly and everyone who is part of the SWV family. I'm so happy I found you.



(UK veteran, Ocean Challenge 2018)

Once you've confirmed your involvement, we will give you all the help and encouragement you need to reach the fundraising target:

- We would be delighted to arrange one of our inspirational veterans to give a talk to your business/employer.
- We will give you a full fundraising toolkit with fresh ideas for 2019.
- We would strongly recommend that you find out if your employer runs a corporate matched funding scheme.
- Our preferred fundraising platform is Everyday Hero. We will supply you with a campaign page branded with your company logo.



# The small print

- Detailed on page 4 are the number of ways in which companies and individuals can support this event and the charity. We encourage each company to undertake an additional fundraising challenge in order to support the work carried out.
- Monies raised (except monies used to cover any costs for taking part in the event like travel and accommodation) are eligible for Gift Aid claim.
- We are flexible about your plans for your guests with regard to travel and accommodation for their involvement – we do not cover these costs but can provide you with useful information and contacts.

#### **FURTHER INFORMATION**

Please email Abbie Mills: abbie.mills@alc-hemyproductions.co.uk or call 07773 983 209.

Supporting Wounded Veterans 38 Connaught Square London W2 2HL

#### www.supportingwoundedveterans.com

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Supporting Wounded Veterans relies entirely on fundraising, donations and contributions in order to thrive. We hope you will join us for the Ocean Challenge and help change a life.



What an absolutely amazing week with extraordinary people. Thank you so much for letting me be a part of such a wonderful event.



(2018 Challenge veteran)



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